



# Danish Qamar

UI UX Designer

With over 8 years of multidisciplinary design experience, I've honed my skills in UX/UI, visual content creation, and no-code web design. Beyond my professional pursuits, my passion for music and visual art adds a unique layer to my creative approach. I'm driven by curiosity and always eager to explore innovative solutions.

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## SKILLS

UI/UX Design | Visual Design | Wireframing | Prototyping | UI Kits | Component Based Design

Figma Animation | Responsive Design | Interaction Design | User Research | Usability Testing

Video Editing | Photoshop | After Effects | Figma | Branding | No Code Web Design | Generative AI

## WORK EXPERIENCE

### UI UX Designer

Kidcity Solutions Pvt Limited [🔗](#)

03/2021 - 01/2023

Remote

B2B E-Commerce platform in India that connects retailers in the kids' wear industry with manufacturers

#### Achievements/Tasks

- ◊ Led the UI/UX redesign of Kid City's B2B e-commerce app, resulting in user growth from 1,000 to 5,000 retailers, with 1,500 active users.
- ◊ Collaborated with product managers and software engineers to ensure seamless integration of design elements, reducing implementation time by 40%.
- ◊ Developed high-quality visual elements consistent with brand guidelines, elevating the app's overall aesthetic and user satisfaction.
- ◊ Developed and maintained a UI kit, ensuring consistency across all digital platforms and enhancing brand identity.

### UI UX & Web Designer

Bharat Roll Industry Pvt Limited [🔗](#)

06/2022 - 10/2022

Remote

Leading presence in Global B2B Steel roll manufacturing. Established in 1974

#### Achievements/Tasks

- ◊ Designed a user-centric, fully responsive website using Figma, complemented by no-code AI-driven web and visual design tools to enhance user experience and interface efficiency.
- ◊ Guided a cross-functional team of videographers and 3D designers, ensuring seamless integration of visuals into user interfaces, and refined the final video outputs to meet project objectives.
- ◊ Conducted in-depth competitive analysis to inform user-centered design decisions from inception to completion.

## WORK EXPERIENCE

### Head Of Design & Experience - Founder

Visual Trip [↗](#)

12/2020 - 12/2022

A creative and marketing agency specializing in music events, enhanced with immersive technology to provide a unique, experience-driven atmosphere.

#### Achievements/Tasks

- ◇ Led the creation and refinement of Visual Trip's brand identity, ensuring alignment with user-centered design processes. Developed marketing materials, video content, and graphic designs with a focus on enhancing user experience & brand identity.
- ◇ Designed and optimized 50+ user-centric landing pages for diverse events using a deep understanding of user needs, resulting in a significant enhancement of ticket sales with up to a 4x conversion rate increase.
- ◇ Designed and executed 3+ physical stage layouts, while overseeing on-site production to ensure optimal user experience and alignment with design objectives.

## EDUCATION

### Masters In International Management

International University Of Applied Science

04/2022 - Present

Berlin, Germany

#### Courses

- ◇ International Marketing
- ◇ Performance Management
- ◇ Product Design & Development
- ◇ Artificial Intelligence

### Bachelors In Computer Application

Himlayan Garhwal University

2017 - 2020

India

## CERTIFICATES

### Google UX Design Specialization (2021 - 2021)

Acquired a deep understanding of UX design processes, tools, and best practices.

## LANGUAGES

English  
Full Professional Proficiency

Hindi  
Native or Bilingual Proficiency

German  
Elementary Proficiency

## VOLUNTEER EXPERIENCE

### VFX Team - Co Lead

UXM Community & Growth School - Product Design Challenge 2023

04/2023 - 05/2023

UXM Community With Over 1500 Alumni And Growth School Is One Of The Top Place to learn from top experts in the field.

#### Tasks/Achievements

- ◇ Developed a web-based augmented reality poster for participants of the 2023 Product Design Challenge as a volunteer.
- ◇ Produced complete motion visual content, including scripting and storytelling, as a volunteer.
- ◇ Designed a scalable template for Canva users as a volunteer.
- ◇ Collaborated and co-led a team of 12 designers and video editors for VFX projects under the mentorship of Anudeep, a designer at Amazon, as a volunteer.