

Competitor	Platform Type	Target Audience	Key Features	Differentiation	User Feedback
Chilli	Climate Activism App	Global climate activists	Daily climate actions, updates on climate causes, empowering community engagement, integrates user contributions to real-world climate law changes and corporate accountability	Strong community focus, real-time impact tracking	Highly rated for community engagement and user-friendly design; some concerns about AI-generated content (Apple)
Climate Hero	Carbon Footprint Tool	Global users interested in personal impact on climate	Offers a quick climate footprint quiz, provides feedback on personal emissions, suggestions for reduction, option to fund climate projects	Personalized feedback, easy-to-use interface, actionable insights	No specific user feedback, but high engagement with 1.1 million users pledging to reduce carbon footprint (Climate calculator - ClimateHero)
Campact	Advocacy & Petitions	German and EU citizens	Focuses on creating and supporting local and European campaigns for political and social change	Strong focus on regional political change	No specific user feedback available
Change.org	Petition Platform	Global general public	Enables users to start and sign petitions on various issues, including climate change	High visibility and broad reach	Known for mobilizing large-scale public support
Fridays for Future	Movement & Advocacy	Primarily young adults	Organizes global strikes and protests to demand climate action, engages in educational outreach	Youth-led, high-profile global movement	Significant media attention and public participation
Greenpeace	Environmental NGO	Global general public	Engages in direct action, lobbying, and research to expose environmental abuses and promote solutions	Longstanding reputation and global operations	Trusted for its aggressive and direct action tactics
350.org	Climate Advocacy	Global general public	Coordinates global campaigns to oppose new coal, oil, and gas projects, and support clean energy solutions	Strong focus on fossil fuel reduction and clean energy advocacy	Known for its effective global mobilization
Global Citizen	Advocacy Platform	Global citizens interested in multiple causes	Focuses on ending extreme poverty and its interconnected issues including climate change	Integrates climate action with broader social issues	Known for linking actions to music and cultural events
Climate Fresk	Workshop Platform	Educators, students, and corporate teams	Offers collaborative workshops to educate about climate science and solutions	Educational focus with a workshop approach	Praised for effective educational tools and collaborative format
Climate Changemakers	Advocacy Network	US-based activists	Focuses on climate advocacy by connecting individuals to policy makers and creating actionable campaigns	Emphasizes political engagement and policy influence	Positive feedback for fostering actionable civic engagement
Nebenan	Community Engagement	German residents	Provides a platform for neighbors to connect, share resources, and organize local events	Hyperlocal focus, strengthens community ties	Popular in Germany for fostering local community interaction
Meetups	Event Organizing Platform	People with shared interests	Enables organizing and finding local meetups around various interests including climate action	Broad use cases, not limited to climate action	Valued for its versatility and broad reach in community building
Work on Climate	Professional Network	Climate-focused professionals	A network for professionals to find jobs, collaborate on projects, and share resources focused on climate action	Professional development and networking focus	Appreciated by professionals for career opportunities and networking